

W. Michael Hoffman
Center for Business Ethics
RENEW YOUR MEMBERSHIP WITH THE CENTER

By renewing your membership with the newly renamed *W. Michael Hoffman Center for Business Ethics (HCBE)*, it is an opportunity for you to continue your association with an organization begun in 1976, which is dedicated to promoting ethical business conduct in contemporary society. With a vast network of practitioners and scholars, and an expansive multimedia library, the Hoffman Center provides an international forum for benchmarking and research in business ethics. Your membership will help the center continue its work in helping corporations and other organizations strengthen their ethical cultures through educational programming and consulting.

Please renew today. The annual membership fee is \$50 for individuals and \$150 for institutions. Your membership will be renewed as soon as we receive your check or credit card and completed application.

If you would like any further information on the Center, please call 781-891-2981 or E-Mail us at **cbeinfo@bentley.edu**. Feel free to visit our website at **<http://www.bentley.edu/cbe>**

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Your membership entitles you to a number of benefits. These include:

- 20% discount on the Center's journal, Business and Society Review
- 20% discount on Center publications
- 20% discount on registration fees for Center conferences and programs, excluding some executive education courses
- Special assistance in research and networking support from the Center's staff

Please return this form and make checks payable to:

Hoffman Center for Business Ethics
Bentley University – AAC 108
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Thank you for your interest and support.